



## **Merchant Account Services Leader Paymentmax Announces The Addition of Industry Veteran Celia Flowers**

*Flowers brings more than 12 years experience in the credit card processing industry*

Los Angeles, CA ([PRWeb](#)) March 5, 2008 -- This week [Paymentmax](#) President Tony Shap announced the hiring of Celia Flowers, a respected name in the credit card processing industry.

"I am very pleased to have Celia as a part of our team to accommodate our rapid growth in the industry. Paymentmax is proud to have an experienced person like Celia," Shap said.

Flowers will work at Paymentmax in a supervisory role to further improve operations and customer service. "I have a strong background in corporate communications. This will improve the customer experience giving Paymentmax an advantage over competitors," Flowers said.

Flowers previously worked for major industry names like ICVerify and Cardservice International. She specialized in managing customer service teams, spearheaded revenue maximization programs, and worked in the management of staff. Ms. Flowers is fluent in several languages including Spanish. She posses wide personal interests including travel, literature, and electronic media.

Flowers joins Paymentmax at a time when payment processing is reaching an all-time high. Ecommerce web sites are multiplying by millions each year while traditional shops are springing up everywhere. The sudden growth has left many merchant services providers unable to offer even quality service to their customers, a pitfall Paymentmax has avoided.

"A company's personality is its people. I think our clients will immediately notice an increased professionalism and expertise when working with Paymentmax," Shap said. Paymentmax provides online merchants with secure SSL transactions, making fraud practically impossible.

About [Paymentmax Processing](#)

Paymentmax Processing is a Thousand Oaks provider of merchant accounts Powered by First Data ® Corporation. Paymentmax provides merchant services across the United States for all types of businesses including retail, restaurant, service delivery, wireless, mail-order, telephone order, and Internet merchants. Paymentmax delivers businesses credit and debit card funds directly into the merchant's existing bank account the next day -- or in as little as 12 hours. See the Paymentmax web site at <http://www.paymentmax.com>.

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